



2014 ANNUAL REPORT

Proud to partner with the Paso del Norte Health Foundation for the next 20 years



**PASO DEL NORTE
FOUNDATION**

Advancing the mission of the
Paso del Norte Health Foundation

MISSION AND HISTORY

The Paso del Norte Foundation is a public charity established in 2013 to advance the mission of the Paso del Norte Health Foundation and to accept and manage gifts from individuals, corporations and foundations to improve health, economic development, education and quality of life in the binational tri-state region. The mission of the Foundation is to increase the resources available to improve well-being in the Paso del Norte region.

VALUES

Leadership
Support
Integrity
Transparency
Accountability
Stewardship
Transformation



Dear Friends:

The Paso del Norte Foundation was established by the Paso del Norte Health Foundation in 2013 to advance the mission of the Health Foundation and increase the resources available to improve well-being in the region.

In 2014, we were pleased to partner with 15 nonprofit organizations, with the ***Paso del Norte Foundation Challenge Fund*** raising over \$925,000 in new and increased gifts from over 2,000 donors, providing matching funds, and returning \$1.38 million to support charitable causes in the region.

We were honored to welcome and support 12 ***Health Funds*** established for Health Foundation initiatives; six ***Agency Funds*** to support the charitable purposes of partner agencies; and five ***Donor-Advised Funds*** to support the philanthropic goals of individuals and families.

The Ruiz family graciously opened their home for a ***launch event in Cd. Juárez*** with 120 guests. Our first annual ***Take Me Out to the Ballgame*** fundraising event at Southwest University Park for the inaugural season of the El Paso Chihuahuas was a great success.

We are so grateful for the generosity of individuals, corporations and foundations for their investment in a healthy future. Please join us as we work to achieve the Health Foundation's vision of a region driven by the power of healthy living.



Allan M. Goldfarb
Board Chairman



Tracy J. Yellen
President

INVEST IN A HEALTHY FUTURE: CREATE YOUR CHARITABLE FUND TODAY

There are many important and creative ways the Foundation can help you meet your philanthropic goals. Your gifts can support pressing health, economic development, education and quality of life needs in our region and/or charitable causes important to you and your family. The Foundation takes advantage of the economies of scale offered by our affiliation with the Health Foundation. We seek to leverage current grantmaking and inspire new gifts. In addition, we ensure the transparency and accountability important to donors.

Current and Planned Gifts. The Foundation gratefully accepts gifts and pledges of current assets and planned gifts including bequests, appreciated securities, real property, oil and gas mineral interests, closely-held business interests, life insurance, retirement plan benefits, charitable gift annuities and charitable remainder trusts. Donors may establish a named fund with gifts or pledges of \$5,000 over a five-year period. Donors also may designate their gift to the fund of their choice.

Tribute Gifts. Donors may make contributions in any amount in honor and memory of family and friends to support the Foundation's general fund or fund designated by the donor. The Foundation sends an acknowledgement letter to the family or friend for whom the gift has been made.

TAKE ME OUT TO THE BALLGAME!

On Saturday, June 14, 2014, 300 people joined the Foundation for its first annual fundraising event at Southwest University Park for the inaugural season of the El Paso Chihuahuas! The Foundation extends its sincere thanks to the sponsors and donors for the event.

GRAND SLAM: Western Refining

HOME RUN: Hunt Family Foundation

TRIPLE: Kemp Smith Law, Texas Gas Service, Dr. Dwayne Aboud, Internal Medicine, Dr. Frank & Katie Feuille V

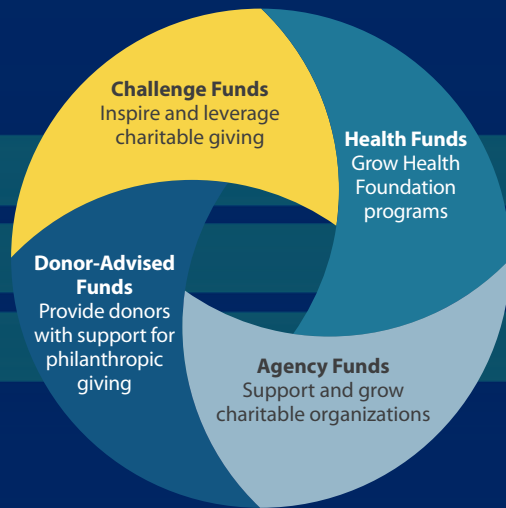
RBI: Lincoln Financial Advisors, Morgan Stanley, WestStar Bank, TVO North America, SandersWingo, Guerra Investment Advisors, Sherr Legate Attorneys at Law, Hoy Fox Automotive, The Honorable Tom Spieczny, Isha Rogers, The J.O. & Marlene Stewart Foundation Emergence Health Network, Alan & Dr. Elizabeth Abbott



FOUNDATION FUNDS

The Paso del Norte Foundation gratefully accepts gifts and pledges today or through a planned/estate gift benefitting a variety of Foundation Funds.

Funds can be established for any purpose with a gift or pledge of \$5,000 or more over a five-year period.



FOUNDATION FUNDS

The Foundation manages four primary funds to meet our mission to improve the well-being of the region.

HEALTH FUNDS

The Health Fund was established to further the impact of the Paso del Norte Health Foundation as it promotes health and prevents disease in the region through leadership in health education, research and advocacy. Gifts can be made broadly to the Health Fund. Donors may further designate their gift(s) to support one or more of the Health Foundation's priority areas: 1) Healthy Eating Active Living, 2) Mental Health/Emotional Well-being, 3) Healthy Relationships, 4) Tobacco and Alcohol Control, and 5) Health Leadership. The Foundation is pleased to welcome the following Health Funds since inception:

- Elizabeth Postlewaite Abbott Fund for Mental & Emotional Well-being
- Robert & Gloria Ash Fund
- Myrna & Ray Deckert Fund for Health Leadership
- Cindy Foster Lyons & Guy N. Fields, III Fund
- L. Frederick "Rick" & Ginger Francis Fund
- Allan & Amy Goldfarb Fund
- Woody & Gayle Hunt Fund
- Steve & Ann Lauterbach Fund
- Carolyn Mora Fund
- Drs. Susana Navarro & Arturo Pacheco Fund
- Robert & Sandra Sanchez Almanzan Fund
- Mr. & Mrs. Bob Skov Fund

CHALLENGE FUNDS

The Challenge Fund was launched with funding from the Health Foundation to inspire charitable giving in the region and help nonprofit organizations leverage giving by offering an up to 1:2 match for contributions made during selected sponsored events/appeals up to a match ceiling. In 2014, the Foundation partnered with 15 nonprofit organizations, raising and returning \$1.38 million to charitable causes. The Foundation was pleased to work with the following Challenge Fund partners in 2014.

- Avance
- Boys & Girls Club of El Paso
- CASA of El Paso
- Center Against Sexual & Family Violence
- Centro de Asesoría y Promoción Juvenil
- Centro Familiar de Integración y Crecimiento
- El Paso Child Guidance Center
- El Pasoans Fighting Hunger
- FEMAP Foundation
- Kids Excel El Paso
- La Semilla Food Center
- Miracle League of El Paso
- National Association for Mental Illness
- United Way of El Paso County
- YWCA El Paso del Norte Region

● DONOR-ADVISED FUNDS

The Donor-Advised Fund is a philanthropic tool that gives donors the opportunity to support a variety of charitable organizations over many years or in perpetuity. The Foundation is grateful to work with the following Donor-Advised Funds.

- Sharon Butterworth Fund for Behavioral Health
- Myrna & Ray Deckert Charitable Fund
- Maureen Henry Scholarship Fund for Health Sciences
- Bob & Rose Ann Hoy, Jr. Family Fund
- Yellen Family Fund
- Women's Fund of El Paso

● AGENCY FUNDS

The Foundation facilitates giving and grantmaking by working with agencies and/or charitable programs through a variety of Agency Funds. The Foundation is honored to partner with the following Agency Funds:

- U.S.-Mexico Border Health Commission Fund for Mental Health Training for Promotores
- Bowie Mercado Fund
- Flo Buchmueller Fund for CAFV Capital Projects
- EPISD Education Foundation Fund
- Texas Team Upper Rio Grande for Advancements in Nursing Education

TRIBUTE GIFTS

The following gifts were made in honor and memory of family and friends:

- In memory of Seymour Ash: Michael & Sharon Weiner & Paso del Norte Health Foundation Board of Directors
- In memory of Kevin Shannon: Paso del Norte Foundation Board of Directors
- In memory of Tyler Francis: Myrna & Ray Deckert, Tracy & Steve Yellen & Paso del Norte Foundation Board of Directors
- In memory of Mary Yelderman: Myrna Deckert
- In memory of Jean Willis: Myrna Deckert
- In memory of Ron Stading: Myrna Deckert & Paso del Norte Health Foundation Board of Directors
- In memory of Mary Heins: Myrna Deckert & Paso del Norte Health Foundation Board of Directors
- In memory of DeAvala Kovar: Paso del Norte Health Foundation



The Foundation supported 15 nonprofit agencies through the Challenge Fund in 2014, raising and returning \$1.38 million to charitable causes, including La Semilla's annual "Farm to Fork Dinner" in the Fall.



The Foundation welcomed the EPISD Education Foundation and Bowie Mercado Fund, two of six new Agency Funds serving a wide range of needs in the community.

STATEMENT OF FINANCIAL POSITION
(Balance Sheet)
As of December 31, 2014

ASSETS

Cash	\$	354,675
Accounts Receivable, Net		949
Contributions Receivable, Net		212,569
Prepaid Assets		3,135
Investments-Money Market		341,068
Investments-Paso del Norte Health Foundation		129,103
Property, Plant & Equipment		1,427
Licensed Software, Net		6,651
Total Assets	\$	<u>1,049,577</u>

LIABILITIES AND NET ASSETS

Liabilities		
Accounts Payable and Accrued Liabilities	\$	13,432
Due to Paso del Norte Health Foundation		400
Total Liabilities		<u>13,832</u>
Net Assets		
Unrestricted		342,880
Temporarily Restricted		692,865
Total Net Assets		<u>1,035,745</u>
Total Liabilities and Net Assets	\$	<u>1,049,577</u>

Audited financial statements will be available on July 31, 2015.

STATEMENT OF ACTIVITIES AND CHANGE IN NET ASSETS
(Income Statement)
For the Twelve Months Ending December 31, 2014

	Unrestricted	Temporarily Restricted	Total
Revenue			
Contributions-Unrestricted	\$ 305,007		\$ 305,007
Contributions-Temporarily Restricted	-	1,622,839	1,622,839
Donor Advised Funds	54,922	-	54,922
Interest and Dividend Income	2,611	-	2,611
Net Realized Gain (Loss) on Investments	2,019	-	2,019
Net Unrealized Gain (Loss) on Investments	758	-	758
Support Fees	4,801	-	4,801
	<u>370,118</u>	<u>1,622,839</u>	<u>1,992,957</u>
Net Assets Released from Restrictions	<u>1,497,979</u>	<u>(1,497,979)</u>	<u>-</u>
Total Revenue	<u>1,868,097</u>	<u>124,860</u>	<u>1,992,957</u>
Expenses			
Program	1,668,873	-	1,668,873
Management and General	94,974	-	94,974
Fundraising	36,394	-	36,394
Total Expenses	<u>1,800,241</u>	<u>-</u>	<u>1,800,241</u>
Change in Net Assets	67,856	124,860	192,716
Net Assets, Beginning of Year	<u>275,024</u>	<u>568,005</u>	<u>843,029</u>
Net Assets, December 31, 2014	<u><u>\$ 342,880</u></u>	<u><u>\$ 692,865</u></u>	<u><u>\$ 1,035,745</u></u>

Audited financial statements will be available on July 31, 2015.

BOARD OF DIRECTORS

The Paso del Norte Foundation is governed by an 11-member Board of Directors appointed by the Paso del Norte Health Foundation.

Sandra Sánchez Almanzán, Chairman

Allan M. Goldfarb, Vice-Chairman

Alan Abbott

Robert Ash

Woody Hunt

Steve Lauterbach

Carolyn Mora

Susana Navarro

Bob Skov

Myrna Deckert, PdNHF CEO, Ex-Officio

Jon Law, PdNHF President, Ex-Officio

STAFF

Tracy J. Yellen, President

tyellen@pasodelnortefoundation.org

Michelle Ruiz,

Administrative/Development Assistant

mruiz@pasodelnortefoundation.org



221 N. Kansas, Suite 1900

El Paso, Texas 79901

(915) 544-7636

www.pasodelnortefoundation.org

